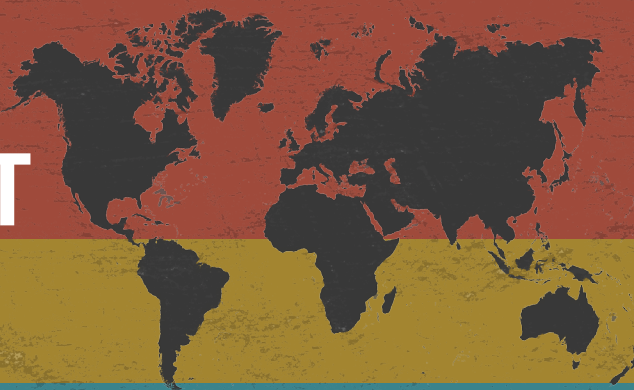


# ANNUAL REPORT 2014



**street  
psalms**

## MESSAGE FROM THE DIRECTORS

As we enter our new fiscal year beginning July 1, 2014, we have much to celebrate. This was a year of fruitfulness and continuing organizational clarity for Street Psalms. We changed our name from Center for Transforming Mission (CTM) to Street Psalms, as we completed the process of spinning off three independent partner organizations incubated under our CTM umbrella. Remaining focused on the heart of what we do, we worked with a marketing consultant to lead us in a rebranding process. We landed with the name that has served our training intensives and spiritual community so well already: “Street Psalms” evokes both the poetry and practicality of the resources we share with urban leaders around the world.

In addition to a new name, we also adopted a new mission statement:

**“Street Psalms is a resource center for life-giving perspectives and practices that foster transformation in vulnerable urban communities.”**

We revisited our vision and values, and for the first time assembled a complete Case Statement to represent the breadth of Street Psalms’ mission and activities.

We hired a co-director, Scott Dewey, as well as a part-time Operations Manager and, beginning July 1, we welcome a full-time Communications Director, Stephanie Dunlap. We retained Five Talents Services to lead us in redeveloping our website into a learning portal that will offer a full library of web-based training and resources. (That website is scheduled for soft launch on June 30 and full completion this fall.)

This increased internal capacity positions us to take full advantage of 21st-century methods, communication, and technology—all the while striving for simplicity—as we offer life-giving practices and perspectives to urban leaders at work in vulnerable communities worldwide.

In this report you’ll see the direct expressions and impact of Street Psalms’ work this past year. This coming year has us poised on the edge of an exciting idea: working even more closely with our Strategic Partners to create a Training Collaborative that will reach thousands of leaders in dozens of cities globally.

We finish this year with great gratitude for God’s abundance and guidance – even in unexpected places and ways. The Spirit ever surprises. Thank you for joining us in our commitment to developing leaders in hard places.

**- Kris Rocke, Scott Dewey,  
& the Street Psalms Community**



We continued serving partner organizations and individuals worldwide with our cohort model of training. Street Psalms facilitated six monthly cohorts:

- Organization Directors
- Training Directors
- Community Chaplains
- Spiritual Formation
- Trauma-Informed Empowerment
- Social Enterprise

In addition, we offer local trainings in Tacoma, Washington:

- Weekly lectionary group
- Urban Lecture Series

...and in Denver, Colorado:

- Weekly gatherings for spiritual formation in the Mercy Ministries missional community
- Monthly missional leader gathering

**Our Training Institute outcomes in the past year include:**

**750**

Leaders trained using Street Psalms curricula in Tacoma, Seattle, Denver, Anchorage, Phoenix; Guatemala City; Santo Domingo, Dominican Republic; Nairobi, Kenya; Marghita, Romania.

**\$**

Street Psalms allocated \$20,000 in matching capacity building and training grants to four organizations. Match income raised to date is \$62,000.

**400**

Churches and community-based organizations accessed and implemented Street Psalms trainings.

**17**

In April, Street Psalms facilitated a Training Summit in Memphis as 17 leaders key leaders from Street Psalms and the Leadership Foundations network worked together to operationalize a training collaborative strategy.

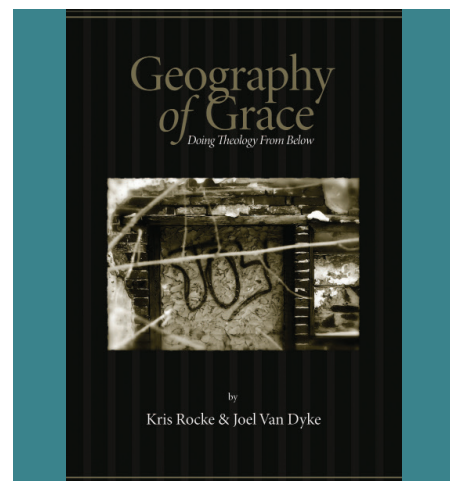
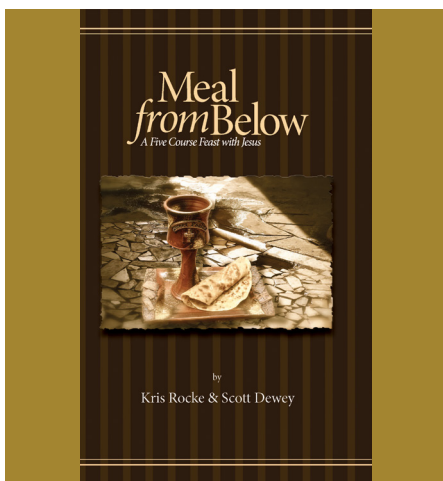
**114**

Participants took part in 10 vision trips.

# Street Psalms PUBLICATIONS

We continue to offer life-giving practices and perspectives through our publishing arm. **Geography of Grace**, published in 2012, has sold 1,221 books. **Meal From Below** (2012) sold 423. We developed two inventory tools to help guide leaders as they assess and address

organizational strengths and weaknesses: an Organizational Capacity Inventory and a Training Hub Inventory. We also developed and led two courses, a “Making Peace with God” course (2013) and a Spiritual Formation Course (2014).



# Street Psalms COMMUNITY



The Street Psalms ordained community continues to meet monthly to energize our work and hold each other in prayer.





# KEY PARTNERSHIPS

Street Psalms continued nurturing partnerships with **Christian Reformed World Mission, Leadership Foundations, Mile High Ministries, and Mercy Ministries**. All three CTM sites are in the process of being certified as Local Leadership Foundations. We formed a new partnership with the **Centre for Contextual Ministry** in Pretoria. We are committed to working alongside these and other organizations that share in the work of offering life-giving perspectives and practices to leaders worldwide.



LEADERSHIP  
FOUNDATIONS  
SOCIO-SPIRITUAL URBAN TRANSFORMATION

CHRISTIAN REFORMED

WORLD  
MISSIONS



MILE HIGH  
MINISTRIES  
TRANSFORMATION AMONG THE POOR

CENTRE FOR  
Contextual  
Ministry



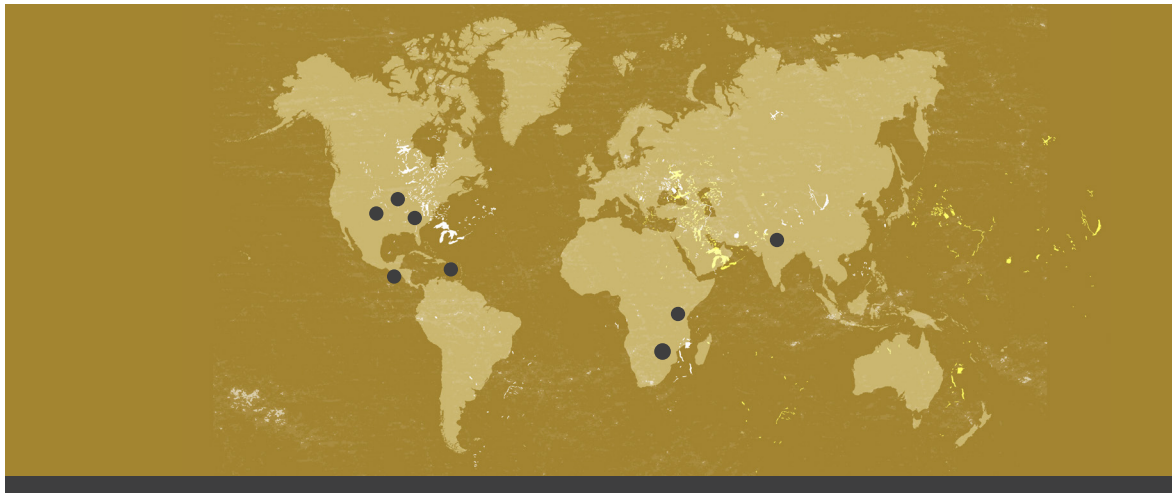
Mercy  
MINISTRIES



## LOOKING FORWARD

On July 1, we are launching a joint initiative of Street Psalms and Leadership Foundations called the Urban Training Collaborative. It will increase the scope and scale of our training. This training collaborative is built around the development of Regional Training Hubs in

Guatemala City, Nairobi, Santo Domingo, Delhi, Pretoria, Denver, Minneapolis, and Memphis. Each hub will host a regional formation summit to train leaders to make a difference in vulnerable urban communities. This UTC is supported by a virtual hub hosted by Street Psalms.

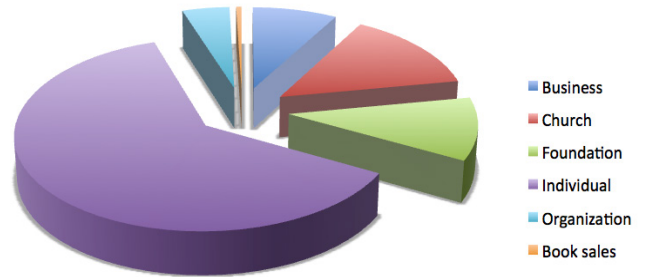




# FINANCIALS

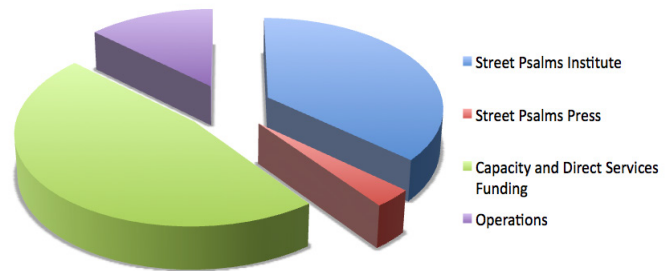
Thanks to the generosity of our donors and strategic partners, Street Psalms had its most productive year.

INCOME* as of 6/30/14		\$ 550,968
Business		44,770
Church		77,149
Foundation		59,500
Individual		341,703
Organization		25,015
Book Sales		2,831



*\*We were also supported by \$25,000 of in-kind services donated by Matt Jensen Marketing*

EXPENSES as of 6/30/14		\$ 478,479
Institute		174,845
Press		15,494
Capacity Grants and Direct Services		225,418
Operations		62,722



# GOVERNANCE

Three new members joined the Street Psalms Board of Directors:

**Joel Zylstra**

Director of PLU's Center for Community Engagement

**Ken Sikes**

Pastor of Manitou Park PC in Tacoma.

**Cefe Quesada**

Global Head of I.T., Russell Investments

They join continuing members Lina Thompson, Board Chair; Michael Hillis, Board VP; and Randy Hansen, Board Secretary/Treasurer.



## CONTACT US

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# street psalms

*Developing Leaders in Hard Places*